

# NEWS RELEASE



**FOR IMMEDIATE RELEASE**

## **Liberals lead in 2 Federal by-elections**

### **Conservatives with huge lead in Macleod**

TORONTO, JUNE 19<sup>th</sup>, 2014 - In a random sampling of public opinion taken by the Forum Poll™ among voters in three of the four federal ridings where by-elections will take place on June 30, the Liberals have strong leads in two, while the Conservatives have an insurmountable lead in a third.

#### **Trinity-Spadina**

Among the 569 voters polled in this riding, more than half will vote for the Liberal candidate, Adam Vaughan (52%), while one third will vote for his NDP counterpart, Joe Cressy (34%). These findings are very similar to those noted last month (May 15 - Vaughan - 54%, Cressy - 31%). The Conservative vote (Ben Sharma, 12% now, 13% then) and Green vote (2% then and now) have not changed. The Liberal vote is common to Gen Y (35 to 44 - 60%) and those in lower income groups (\$20K to \$40K - 63%). The NDP vote is characteristic of the youngest (52%), females (39%), mid income groups (\$40K to \$60K - 50%). Notably, more than 4-in-10 past New Democrats will vote Liberal this time (44%) and just more than half will vote their own party again (54%).

#### **Scarborough-Agincourt**

Among the 562 voters polled in Scarborough-Agincourt, more than half will vote for the Liberal standard-bearer, Arnold Chan (52%), compared to just more than a third who will vote for the Conservative candidate, Trevor Ellis (36%). These results represent a slight widening in the lead for the Liberals (May 15 - Chan - 46%, Ellis - 38%). The NDP (8%), Greens (2%) and other parties (2%) do not contend in this riding. The Liberal vote is characteristic of Gen X (45 to 54 - 57%) and higher income groups (\$80K to \$100K - 67%). The Conservative vote is common to the oldest (41%), females (40%) and in lower income groups (\$20K to \$40K - 41%). Of note, more than 4-in-10 past NDP voters (2011) will vote Liberal this time (45%), one fifth will vote Conservative (19%) and just one third will vote for the NDP again (34%).

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

#### **TORONTO**

**June 19<sup>th</sup>, 2014**

#### **HIGHLIGHTS:**

- Among voters in three of the four federal ridings where by-elections will take place on June 30, the Liberals have strong leads in two, while the Conservatives have an insurmountable lead in a third.
- Among the 569 voters polled in this riding, more than half will vote for the Liberal candidate, Adam Vaughan (52%), while one third will vote for his NDP counterpart, Joe Cressy (34%).
- Among the 562 voters polled in Scarborough-Agincourt, more than half will vote for the Liberal standard-bearer, Arnold Chan (52%), compared to just more than a third who will vote for the Conservative candidate, Trevor Ellis (36%).

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
forumresearch.com

# NEWS RELEASE



## **MEDIA INQUIRIES:**

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

**TORONTO**  
**June 19<sup>th</sup>, 2014**

## **HIGHLIGHTS:**

- Among the 508 voters polled in Macleod, close to two thirds will vote Conservative, for John Barlow (61%), while just one tenth will vote either for the Liberal, Dustin Fuller, or the New Democrat, Aileen Burke (11% each).
- “These by-elections are proving to be very steady affairs, and no significant changes have happened in a month. We can expect the Liberals to pick up Trinity-Spadina from the NDP, drawing on the strength of their showing in the riding during the provincial election, and they'll hold Scarborough-Agincourt, it appears. A Conservative win in Macleod is a foregone conclusion, of course, but Fort McMurray continues to be a puzzle, as it is a very difficult riding to poll,” said Forum Research President, Dr. Lorne Bozinoff.

## **Macleod**

Among the 508 voters polled in Macleod, close to two thirds will vote Conservative, for John Barlow (61%), while just one tenth will vote either for the Liberal, Dustin Fuller, or the New Democrat, Aileen Burke (11% each). Just fewer than this will vote Green (9%) or for another party (8%). In the month since polled last, little has changed (May 15 - Barlow - 62%, Fuller - 15%). The Conservative vote is typical of the oldest (72%), lower (\$20K to \$40K - 74%) and higher income groups (\$80K to \$100K - 71%). The Conservative vote is the "stickiest" in that more past partisans will vote Conservative again (80%) than is the case among Liberals (67%) or New Democrats (60%).

## **Fort McMurray-Athabasca**

Polling was conducted in this riding but adequate sample for detailed analysis was not collected.

“These by-elections are proving to be very steady affairs, and no significant changes have happened in a month. We can expect the Liberals to pick up Trinity-Spadina from the NDP, drawing on the strength of their showing in the riding during the provincial election, and they'll hold Scarborough-Agincourt, it appears. A Conservative win in Macleod is a foregone conclusion, of course, but Fort McMurray continues to be a puzzle, as it is a very difficult riding to poll,” said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
forumresearch.com

# NEWS RELEASE



## **MEDIA INQUIRIES:**

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

**TORONTO**  
**June 19<sup>th</sup>, 2014**

## **Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of randomly selected voters who resided in each riding. The poll was conducted on June 18<sup>th</sup>, 2014.

|                        |                         |
|------------------------|-------------------------|
| Trinity-Spadina:       | 569 respondents, +/- 4% |
| Scarborough-Agincourt: | 562 respondents, +/- 4% |
| Macleod:               | 508 respondents, +/- 4% |

Results based on the total samples listed above are considered accurate 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual election results will depend on each party's success at getting its supporters to the polls. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
forumresearch.com

# NEWS RELEASE



**FORUM RESEARCH INC.**

## **MEDIA INQUIRIES:**

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

## **Federal By-Elections – June 30<sup>th</sup>, 2014**

### **Popular Vote Trending**

#### **Trinity-Spadina**

| %                             | Sample | Cons | Lib | NDP | Green | Other |
|-------------------------------|--------|------|-----|-----|-------|-------|
| June 18 <sup>th</sup> , 2014  | 569    | 12   | 52  | 34  | 2     | 0     |
| May 15 <sup>th</sup> , 2014   | 625    | 13   | 54  | 31  | 2     | 0     |
| April 22 <sup>nd</sup> , 2014 | 517    | 14   | 52  | 31  | 2     | 1     |

#### **Scarborough-Agincourt**

| %                            | Sample | Cons | Lib | NDP | Green | Other |
|------------------------------|--------|------|-----|-----|-------|-------|
| June 18 <sup>th</sup> , 2014 | 562    | 36   | 52  | 8   | 2     | 2     |
| May 15 <sup>th</sup> , 2014  | 571    | 38   | 46  | 9   | 2     | 5     |

#### **Macleod**

| %                            | Sample | Cons | Lib | NDP | Green | Other |
|------------------------------|--------|------|-----|-----|-------|-------|
| June 18 <sup>th</sup> , 2014 | 508    | 61   | 11  | 11  | 9     | 8     |
| May 15 <sup>th</sup> , 2014  | 448    | 62   | 15  | 6   | 6     | 11    |

## **TORONTO**

**June 19<sup>th</sup>, 2014**

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
forumresearch.com

# NEWS RELEASE



**FORUM RESEARCH INC.**

**MEDIA INQUIRIES:**

Lorne Bozinoff, President  
 lbozinoff@forumresearch.com  
 416.960.9603

**TORONTO**

**June 19<sup>th</sup>, 2014**

**Trinity-Spadina**

**Vote Preference**

*'A federal by-election will take place in the riding of Trinity-Spadina on Monday, June 30. Which party's candidate are you most likely to vote for, in this by- election?' + 'Even though you may not have made up your mind, which party's candidate are you leaning towards at this time?'*

*[Decided / Leaning]*

**Age / Gender**

| %                        | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|--------------------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample                   | 552   | 40    | 77    | 112   | 127   | 196 | 268  | 284    |
| Ben Sharma, Conservative | 12    | 11    | 13    | 13    | 8     | 12  | 14   | 10     |
| Adam Vaughan, Liberal    | 52    | 34    | 60    | 49    | 58    | 55  | 54   | 50     |
| Joe Cressy, NDP          | 34    | 52    | 22    | 35    | 31    | 32  | 29   | 39     |
| Camille Labchuck, Green  | 2     | 3     | 5     | 2     | 2     | 1   | 3    | 2      |
| Another party            | 0     | 0     | 0     | 0     | 0     | 0   | 0    | 0      |

**Household Income**

| %                        | Total | <\$20K | \$20-\$40K | \$40-\$60K | \$60-\$80K | \$80-\$100K | \$100-\$250K |
|--------------------------|-------|--------|------------|------------|------------|-------------|--------------|
| Sample                   | 552   | 47     | 61         | 57         | 78         | 63          | 121          |
| Ben Sharma, Conservative | 12    | 12     | 7          | 8          | 10         | 13          | 14           |
| Adam Vaughan, Liberal    | 52    | 51     | 63         | 37         | 44         | 58          | 56           |
| Joe Cressy, NDP          | 34    | 34     | 24         | 50         | 44         | 28          | 27           |
| Camille Labchuck, Green  | 2     | 3      | 5          | 4          | 1          | 1           | 3            |
| Another party            | 0     | 0      | 0          | 0          | 0          | 0           | 0            |

**Previous Vote Preference**

| %                        | Total | Conservative | Liberal | NDP | Green | Bloc | Other |
|--------------------------|-------|--------------|---------|-----|-------|------|-------|
| Sample                   | 552   | 69           | 161     | 256 | 12    | 3    | 12    |
| Ben Sharma, Conservative | 12    | 70           | 4       | 1   | 0     | 0    | 27    |
| Adam Vaughan, Liberal    | 52    | 19           | 82      | 44  | 23    | 26   | 59    |
| Joe Cressy, NDP          | 34    | 8            | 12      | 54  | 39    | 41   | 6     |
| Camille Labchuck, Green  | 2     | 3            | 2       | 1   | 38    | 33   | 7     |
| Another party            | 0     | 0            | 0       | 0   | 0     | 0    | 1     |

180 Bloor Street W., #1400  
 Toronto, ON M5S 2V6  
 T 416.960.9600  
 F 416.960.9602  
 forumresearch.com

# NEWS RELEASE



**FORUM RESEARCH INC.**

**MEDIA INQUIRIES:**

Lorne Bozinoff, President  
 lbozinoff@forumresearch.com  
 416.960.9603

**TORONTO**

**June 19<sup>th</sup>, 2014**

**Scarborough-Agincourt**

**Vote Preference**

*'A federal by-election will take place in the riding of Scarborough-Agincourt on Monday, June 30. Which party's candidate are you most likely to vote for, in this by- election?' + 'Even though you may not have made up your mind, which party's candidate are you leaning towards at this time?'*

*[Decided / Leaning]*

**Age / Gender**

| %                          | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|----------------------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample                     | 513   | 26    | 40    | 85    | 135   | 227 | 223  | 290    |
| Trevor Ellis, Conservative | 36    | 35    | 37    | 31    | 36    | 41  | 32   | 40     |
| Arnold Chan, Liberal       | 52    | 44    | 56    | 57    | 53    | 52  | 55   | 50     |
| Elizabeth Long, NDP        | 8     | 14    | 4     | 7     | 8     | 5   | 10   | 5      |
| Shahbaz Mir, Green         | 2     | 5     | 1     | 2     | 2     | 1   | 1    | 3      |
| Another party              | 2     | 2     | 2     | 3     | 1     | 1   | 1    | 2      |

**Household Income**

| %                          | Total | <\$20K | \$20-\$40K | \$40-\$60K | \$60-\$80K | \$80-\$100K | \$100-\$250K |
|----------------------------|-------|--------|------------|------------|------------|-------------|--------------|
| Sample                     | 513   | 46     | 85         | 82         | 64         | 54          | 46           |
| Trevor Ellis, Conservative | 36    | 41     | 41         | 38         | 39         | 27          | 34           |
| Arnold Chan, Liberal       | 52    | 45     | 38         | 48         | 57         | 67          | 51           |
| Elizabeth Long, NDP        | 8     | 7      | 15         | 12         | 3          | 4           | 7            |
| Shahbaz Mir, Green         | 2     | 5      | 3          | 1          | 1          | 0           | 7            |
| Another party              | 2     | 2      | 4          | 1          | 0          | 1           | 1            |

**Previous Vote Preference**

| %                          | Total | Conservative | Liberal | NDP | Green | Bloc | Other |
|----------------------------|-------|--------------|---------|-----|-------|------|-------|
| Sample                     | 513   | 156          | 264     | 27  | 8     | 3    | 8     |
| Trevor Ellis, Conservative | 36    | 87           | 9       | 19  | 41    | 100  | 15    |
| Arnold Chan, Liberal       | 52    | 8            | 81      | 45  | 44    | 0    | 31    |
| Elizabeth Long, NDP        | 8     | 4            | 7       | 34  | 0     | 0    | 0     |
| Shahbaz Mir, Green         | 2     | 1            | 2       | 2   | 15    | 0    | 0     |
| Another party              | 2     | 0            | 1       | 0   | 0     | 0    | 55    |

180 Bloor Street W., #1400  
 Toronto, ON M5S 2V6  
 T 416.960.9600  
 F 416.960.9602  
 forumresearch.com

# NEWS RELEASE



**FORUM RESEARCH INC.**

**MEDIA INQUIRIES:**

Lorne Bozinoff, President  
 lbozinoff@forumresearch.com  
 416.960.9603

**TORONTO**

**June 19<sup>th</sup>, 2014**

**Macleod**

**Vote Preference**

*'A federal by-election will take place in the riding of Macleod on Monday, June 30. Which party's candidate are you most likely to vote for, in this by-election?' + 'Even though you may not have made up your mind, which party's candidate are you leaning towards at this time?'*

*[Decided / Leaning]*

**Age / Gender**

| %                         | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|---------------------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample                    | 468   | 20    | 28    | 73    | 107   | 240 | 212  | 256    |
| John Barlow, Conservative | 61    | 64    | 56    | 54    | 60    | 72  | 63   | 59     |
| Dustin Fuller, Liberal    | 11    | 6     | 13    | 12    | 14    | 9   | 10   | 11     |
| Aileen Burke, NDP         | 11    | 18    | 13    | 10    | 8     | 7   | 9    | 13     |
| Larry Ashmore, Green      | 9     | 3     | 7     | 16    | 11    | 6   | 10   | 8      |
| Another party             | 8     | 9     | 11    | 7     | 7     | 6   | 9    | 8      |

**Household Income**

| %                         | Total | <\$20K | \$20-\$40K | \$40-\$60K | \$60-\$80K | \$80-\$100K | \$100-\$250K |
|---------------------------|-------|--------|------------|------------|------------|-------------|--------------|
| Sample                    | 468   | 54     | 71         | 54         | 52         | 49          | 57           |
| John Barlow, Conservative | 61    | 40     | 74         | 55         | 51         | 71          | 63           |
| Dustin Fuller, Liberal    | 11    | 12     | 9          | 31         | 3          | 8           | 14           |
| Aileen Burke, NDP         | 11    | 25     | 6          | 6          | 15         | 9           | 11           |
| Larry Ashmore, Green      | 9     | 9      | 0          | 6          | 12         | 10          | 6            |
| Another party             | 8     | 16     | 11         | 2          | 19         | 3           | 6            |

**Previous Vote Preference**

| %                         | Total | Conservative | Liberal | NDP | Green | Bloc | Other |
|---------------------------|-------|--------------|---------|-----|-------|------|-------|
| Sample                    | 468   | 325          | 35      | 39  | 16    | 6    | 25    |
| John Barlow, Conservative | 61    | 80           | 7       | 8   | 7     | 88   | 38    |
| Dustin Fuller, Liberal    | 11    | 3            | 67      | 21  | 36    | 6    | 10    |
| Aileen Burke, NDP         | 11    | 6            | 5       | 60  | 2     | 0    | 4     |
| Larry Ashmore, Green      | 9     | 5            | 20      | 11  | 55    | 6    | 8     |
| Another party             | 8     | 6            | 1       | 0   | 0     | 0    | 40    |

180 Bloor Street W., #1400  
 Toronto, ON M5S 2V6  
 T 416.960.9600  
 F 416.960.9602  
 forumresearch.com

# NEWS RELEASE



**FORUM RESEARCH INC.**

For more information:

Lorne Bozinoff, Ph.D.

President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com)

**MEDIA INQUIRIES:**

Lorne Bozinoff, President

[lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com)

416.960.9603

**TORONTO**

**June 19<sup>th</sup>, 2014**

180 Bloor Street W., #1400

Toronto, ON M5S 2V6

T 416.960.9600

F 416.960.9602

[forumresearch.com](http://forumresearch.com)